Rate Type

\$160.00 NM

PREVIEW



WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

Canal Partners Media / POL Attention: Accounts Payable 900 Circle 75 Pkwy, Suite 1650 Atlanta, GA 30339

Send Payment To:

Spots: #

Day Air Date

WHAS W 03/30/22

Air Time Description

6:23 PM WHAS11 NEWS @ 6p

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Property	WHAS						
Invoice #		Order #	2450939				
Invoice Date		Alt Order #	WOC13554183				
Invoice Month	April 2022	Deal #					
Invoice Period 03/28/22 - 04/0		Flight Dates	03/29/22 - 04/04/22				
Advertiser	POL/ Morgan McGar	vey / D / US H	ouse / KY				
Product	KY-3						
Estimate #	9449						
	Account Executive	Lindsay Corb	us				
	Sales Office	TEGNA Sales Atlanta					

Sales Region National Agency Code 9913041 Advertiser Code 1337 Billing Calendar Broadcast Billing Type Cash Special Handling Agency Ref 20042AG Advertiser Ref 199204 Product 1 1594 Product 2

Line Start D	ate End Date	e Desci	ription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
1 03/29/2	22 04/04/22	GOO	D MORNING AME	R 7-9a	11111	:30	5	\$120.00	NM		
Weeks:	Start Date 03/29/22	End Da 04/04/2		Spots/Week 5	Rate \$120.00						
Spots: #	Ch Day	Air Date	Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
1	WHAS Tu (03/29/22	8:36 AM GOOD	MORNING AMERICA	7-9a	:3	0 MMC1000H			\$120.00	NM
2	WHAS W (03/30/22	7:54 AM GOOD	MORNING AMERICA	7-9a	:3	0 MMC1000H			\$120.00	NM
3	WHAS Th	03/31/22	7:50 AM GOOD	MORNING AMERICA	7-9a	:3	O MMC1000H			\$120.00	NM
4	WHAS F (04/01/22	8:48 AM GOOD	MORNING AMERICA	7-9a	:3	O MMC1000H			\$120.00	NM
5	WHAS M (04/04/22	8:10 AM GOOD	MORNING AMERICA	7-9a	:3	O MMC1000H			\$120.00	NM
2 03/29/2	22 04/04/22	? THE	VIEW	11-12p	11111	:30	5	\$50.00	NM		
Weeks:	Start Date 03/29/22	End Da 04/04/2		Spots/Week 5	Rate \$50.00						
Spots: #	Ch Day	Air Date	Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
1	WHAS Tu (03/29/22	11:36 AM THE VI	EW	11-12p	:3	0 MMC1000H			\$50.00	NM
2	WHAS W	03/30/22	10:59 AM THE VI	EW	11-12p	:3	0 MMC1000H			\$50.00	NM
3	WHAS Th	03/31/22	10:59 AM THE VI	EW	11-12p	:3	O MMC1000H			\$50.00	NM
4	WHAS F (04/01/22	11:31 AM THE VI	EW	11-12p	:3	O MMC1000H			\$50.00	NM
5	WHAS M (04/04/22	11:32 AM THE VI	EW	11-12p	:3	O MMC1000H			\$50.00	NM
3 03/29/2	22 04/04/22	gene	ERAL HOSPITAL	2-3p	11111	:30	5	\$50.00	NM		
Weeks:	Start Date 03/29/22	End Da 04/04/2		Spots/Week 5	<u>Rate</u> \$50.00						
Spots: #	Ch Day	Air Date	Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
1	WHAS Tu (03/29/22	2:24 PM GENER	RAL HOSPITAL	2-3p	:3	0 MMC1000H			\$50.00	NM
2	WHAS W (03/30/22	2:27 PM GENER	RAL HOSPITAL	2-3p	:3	O MMC1000H			\$50.00	NM
3	WHAS Th	03/31/22	2:59 PM GENER	RAL HOSPITAL	2-3p	:3	O MMC1000H			\$50.00	NM
4	WHAS F	04/01/22	2:24 PM GENER	RAL HOSPITAL	2-3p	:3	O MMC1000H			\$50.00	NM
5	WHAS M (04/04/22	2:24 PM GENER	RAL HOSPITAL	2-3p	:3	0 MMC1000H			\$50.00	NM
4 03/29/2	22 04/01/22	2 WHA	S11 NEWS @ 6p	6-630p	1- 1	:30	2	\$160.00	NM		
Weeks:	Start Date 03/28/22	End Da 04/03/2		Spots/Week 2	Rate \$160.00						

Start/End Time

6-630p

Length Ad-ID

:30 MMC1000H

PREVIEW



Send Payment To:
WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

					_	
Invoice #				Invoice	Month	April 2022
Invoice Date				Invoice	Period	03/28/22 - 04/04/22
Advertiser	POL/ Morgan	n N	1cGarvey	/ D / US	House	/ KY
Product	KY-3					
Estimate #	9449					

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
4 03/29/22	04/01/22	WHAS11 NEWS @ 6p	6-630p	1 - 1	:30	2	\$160.00	NM	
Spots: # Ch		Date Air Time Description	_	Start/End Time 6-630p		h Ad-ID 0 MMC1000H			Rate Type \$160.00 NM
			'			-			\$160.00 NW
5 03/29/22	04/04/22	ABC WORLD NEWS	630-7p	11-1	:30	3	\$500.00	NM	
Weeks:	Start Date 03/29/22	End Date MTWTFSS 11-1	Spots/Week 3	Rate \$500.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Descript	tion_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WH	IAS Tu 03/2	29/22 6:29 PM ABC W	ORLD NEWS	630-7p	:3	O MMC1000H			\$500.00 NM
2 WH	IAS Th 03/3	31/22 6:29 PM ABC W	ORLD NEWS	630-7p	:3	O MMC1000H		•	\$500.00 NM
3 WH	IAS M 04/	04/22 6:29 PM ABC W	ORLD NEWS	630-7p	:3	0 MMC1000H			\$500.00 NM
				Total Spots	2	20			

Include Invoice # on Check - Payment Terms 30 Days

 Gross Total
 \$2,920.00

 Agency Commission
 \$438.00

 Net Amount Due
 \$2,482.00